



INTERNATIONAL SOCIETY
FOR DISEASE SURVEILLANCE

Conference Support Prospectus

May 2010

Dear Colleague:

You are cordially invited to support (as a funder and/or exhibitor) the International Society for Disease Surveillance's (ISDS) Ninth Annual Conference entitled *Enhancing the Synergy between Research, Informatics, and Practice in Public Health*. The conference, scheduled for November 30-December 2, 2010 at the Canyons Resort in Park City, Utah, will draw approximately 300 attendees from public health departments at all levels across the globe, as well as academia and industry - all with a common interest in disease surveillance. The ISDS conference will provide you with excellent opportunities to make one-on-one contacts with key decision makers from public health practice and informatics.

In addition, \$50 of your fee will go towards a free registration grand prize for conference attendees who visit the exhibit booths and complete a prize entry form. Your company will be listed as one of the supporters of the grand prize on promotional materials.

This packet contains the following information:

- ISDS 2010 Funding Opportunities (page 2)
- ISDS 2010 Exhibition Fact Sheet (page 3)
- ISDS 2010 Application Form (page 4)

We hope you will take advantage of this opportunity by completing the application form on page 4. If you'd like more information about funding or exhibitor opportunities, please contact Rosemarie Curran at Tufts Health Care Institute by phone at 617-636-0948, or by e-mail at rosemarie_curran@tufts-health.com.

Sincerely,
The International Society for Disease Surveillance
2010 Conference Organizing Committee



INTERNATIONAL SOCIETY
FOR DISEASE SURVEILLANCE

Conference Support Prospectus

ISDS 2010 Funding Opportunities

Strengthen your connection with current customers and generate future business by taking advantage of these unique funding opportunities. Supporting the conference is the perfect way to enhance your visibility and make a lasting impression with ISDS Conference attendees. Each funder package will be tailored to your company's objectives, but is typically comprised of the following basic elements:

- One full conference registration (\$2,500 and up)
- Two full conference registrations (\$5,000 and up)
- Signage with name and logo prominently displayed at the supported event (if appropriate)
- Recognition by name on the ISDS Website's Annual Conference page

Please contact Rosemarie Curran at Tufts Health Care Institute by phone at 617-636-0948, or by e-mail at rosemarie_curran@tufts-health.com for more information.

General Funding Opportunity Items

Poster Session

Cost: \$2,500

Cover the costs associated with the poster session on Wednesday evening.

Scholarships and awards

Cost: Varies, \$1,000 minimum

Receptions & Meal Functions

Welcome attendees with staff and/or company literature in the meal area.

Reception

Cost: \$5,000

Date(s): Wednesday evening



INTERNATIONAL SOCIETY
FOR DISEASE SURVEILLANCE

Conference Support Prospectus

ISDS 2010 Exhibition Fact Sheet

Conference dates	November 30 (pre-conference workshop) December 1—December 2, 2010 (annual conference)						
Conference location	Canyons Resort Park City, Utah						
Expected audience	Local and state public health practitioners from the US and abroad, government agencies, informaticians, statisticians, researchers						
Target Attendance	300						
Exhibit Hours	November 30, 2010: 12 noon – 5 p.m. (set up time) December 1, 2010: 7:30 a.m. - 8 p.m. December 2, 2010: 7:30 a.m. – 2:00 p.m. (Education sessions run concurrently with exhibit hours)						
Exhibitor Fees	<table><thead><tr><th>Commercial</th><th>Non-profit</th><th>ISDS Members</th></tr></thead><tbody><tr><td>\$1,500</td><td>\$1,000</td><td>\$750</td></tr></tbody></table>	Commercial	Non-profit	ISDS Members	\$1,500	\$1,000	\$750
Commercial	Non-profit	ISDS Members					
\$1,500	\$1,000	\$750					
Fee Includes	Display area with one 6' skirted table and two chairs One full conference registration Listing on conference signage and the ISDS conference website Wireless Internet						
Additional Charges	Please contact Rosemarie Curran regarding additional hotel charges (power, wired Internet, etc.)						
Exhibit Set-up	Nov. 30, 2010						
Exhibit Tear Down	Dec. 2, 2010						
Payment Policy	Payment is <i>due in full</i> at the time of application. Payment may be made by check (payable to ISDS) or by credit card (Visa, Master Card or American Express).						
Cancellation policy	For exhibitor cancellations received on or before October 1st, all but \$50 of the total booth cost is refundable. Cancellations after October 1st will receive a 50% refund (no cancellations for funding support other than exhibitors).						



INTERNATIONAL SOCIETY
FOR DISEASE SURVEILLANCE

Conference Support Prospectus

ISDS 2010 Application Form

Company Name: _____

Mailing address: _____

City, State, Zip: _____

Contact name: _____

Telephone: _____

Email: _____

Mobile: _____

Funding Selection(s) (please check all that apply):

- \$2500 (includes one full conference registration)
- \$5,000 (includes two full conference registrations)
- Poster session: \$2,500
- Scholarships and awards (\$1,000 minimum)
- Reception \$5,000 (Wednesday evening, December 1, 2010)

Exhibit booths

- Commercial supporter: \$1500
- Non-profit supporter: \$1,000
- ISDS members: \$750

Please return completed form to:

Rosemarie Curran

Tufts Health Care Institute

Mailing address: 136 Harrison Avenue

Boston, MA 02111

Phone: 617-636-0948

Fax: 617-636-0967

Email: Rosemarie_Curran@tufts-health.com