

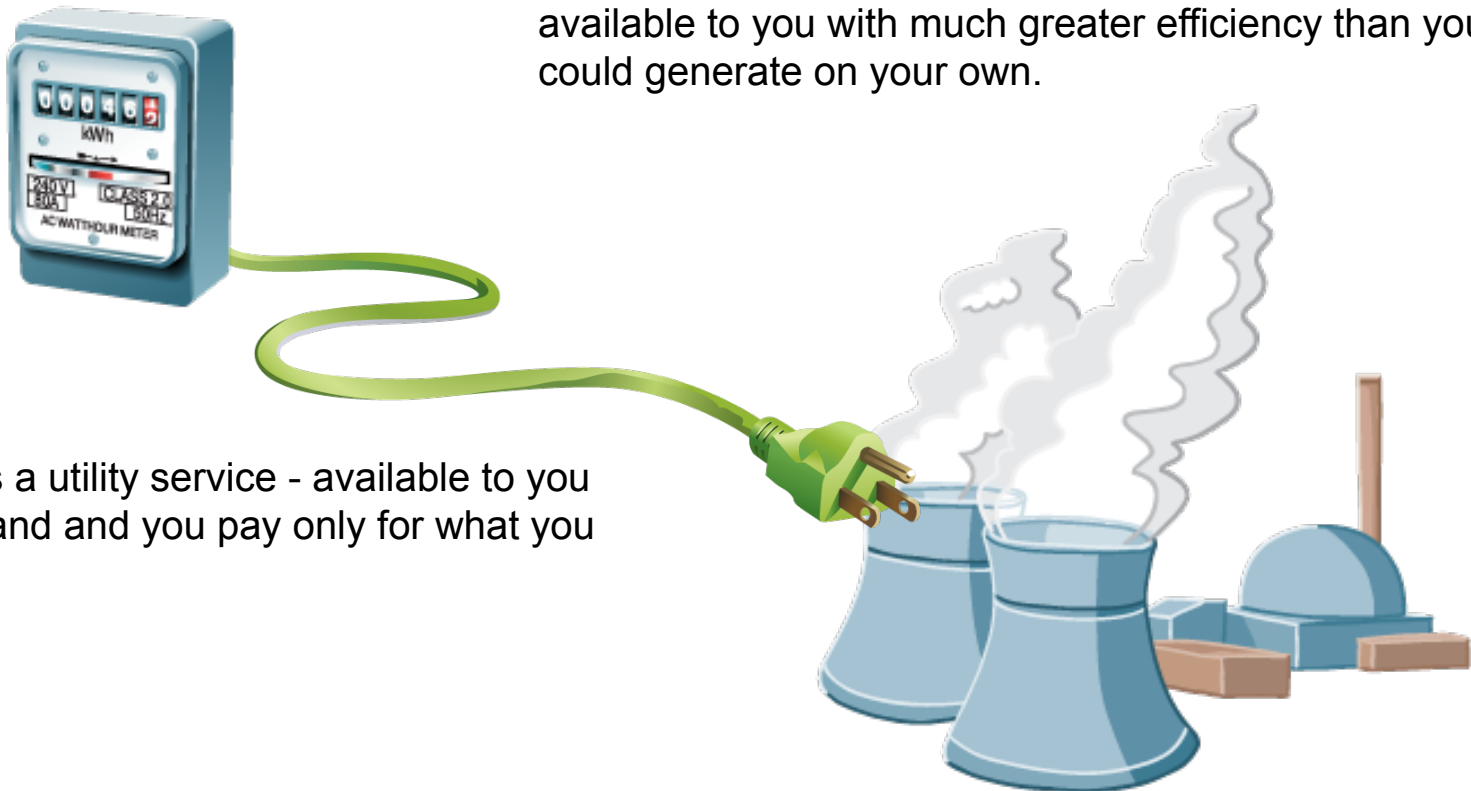
# BioSense Webinar

Jeff Barr – [jbarr@amazon.com](mailto:jbarr@amazon.com)

# What is Cloud Computing?

An analogy: think of electricity services...

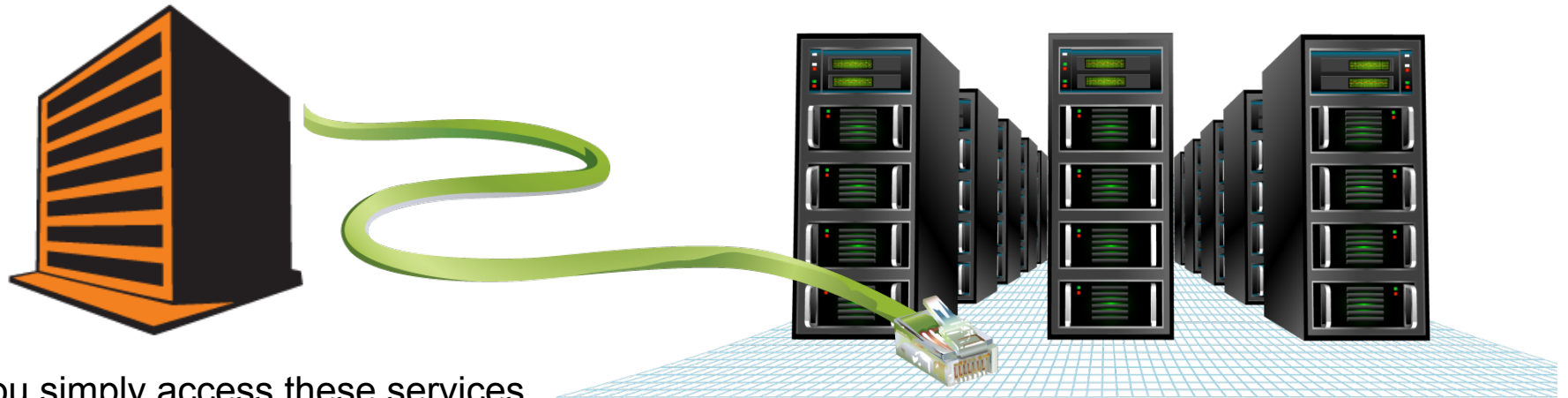
You simply plug into a vast electrical grid managed by experts to get a low cost, reliable power supply – available to you with much greater efficiency than you could generate on your own.



Power is a utility service - available to you on-demand and you pay only for what you use.

# What is Cloud Computing?

Cloud Computing is also a utility service - giving you access to technology resources managed by experts and available on-demand.



You simply access these services over the internet, with no up-front costs and you pay only for the resources you use.

# Attributes of Cloud Computing

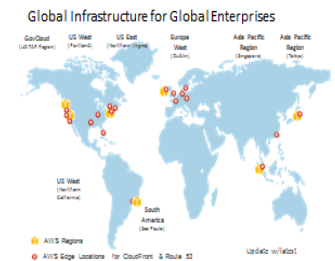
Scalable

Secure

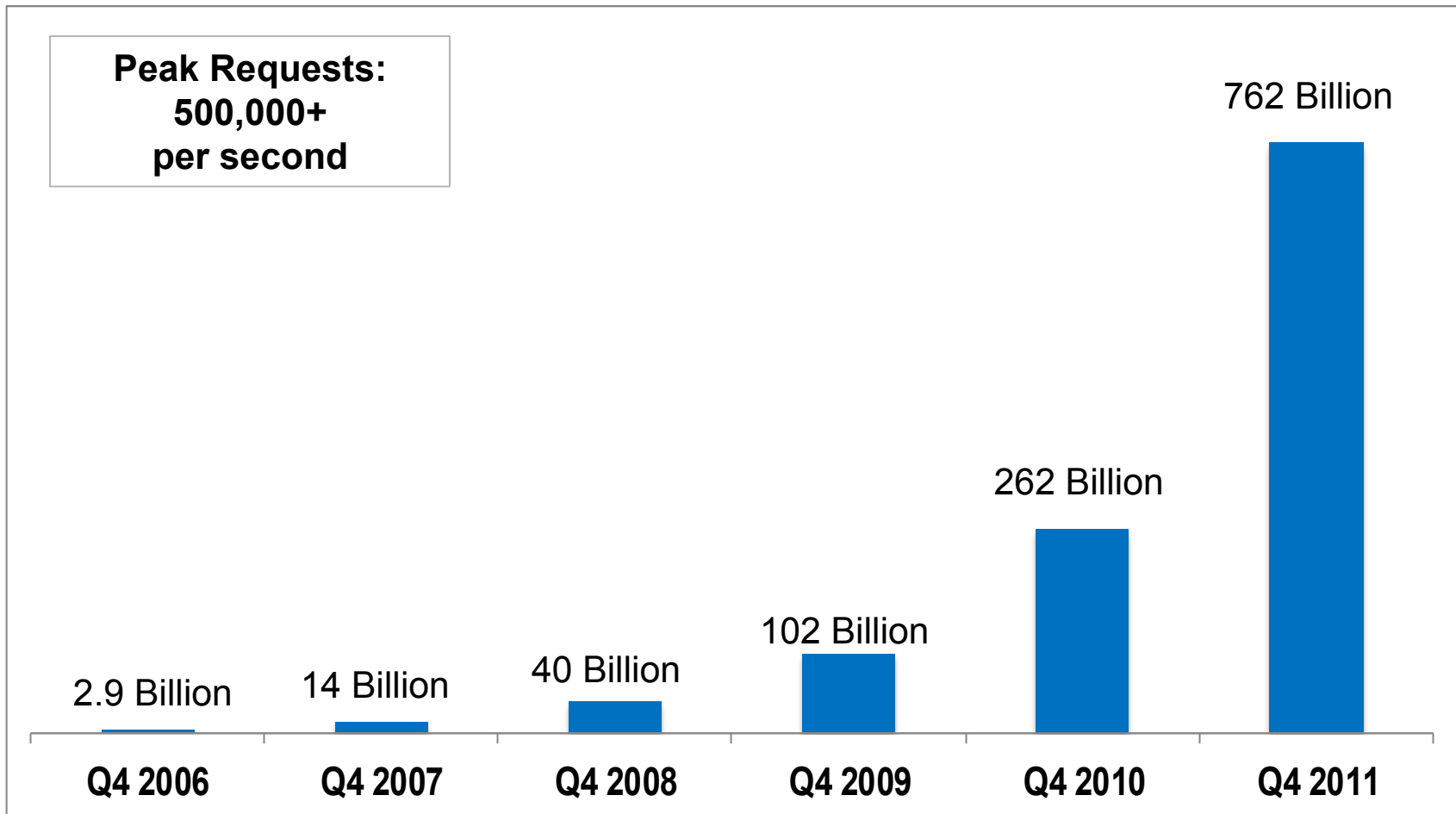
Distributed

Flexible

Programmable



# The Cloud Scales: Amazon S3 Growth



**Total Number of Objects Stored in Amazon S3**

# The Cloud Meets Enterprise Security Standards

## Certifications

SOC 1 Type 2  
(formerly SAS-70)

ISO 27001

PCI DSS for EC2, S3, EBS,  
VPC, RDS, ELB, IAM

FISMA Moderate Compliant  
Controls

HIPAA & ITAR Compliant  
Architecture

## Physical Security

Datacenters in nondescript  
facilities

Physical access strictly  
controlled

Must pass two-factor  
authentication at least twice  
for floor access

Physical access logged and  
audited

## HW, SW, Network

Systematic change  
management

Phased updates deployment

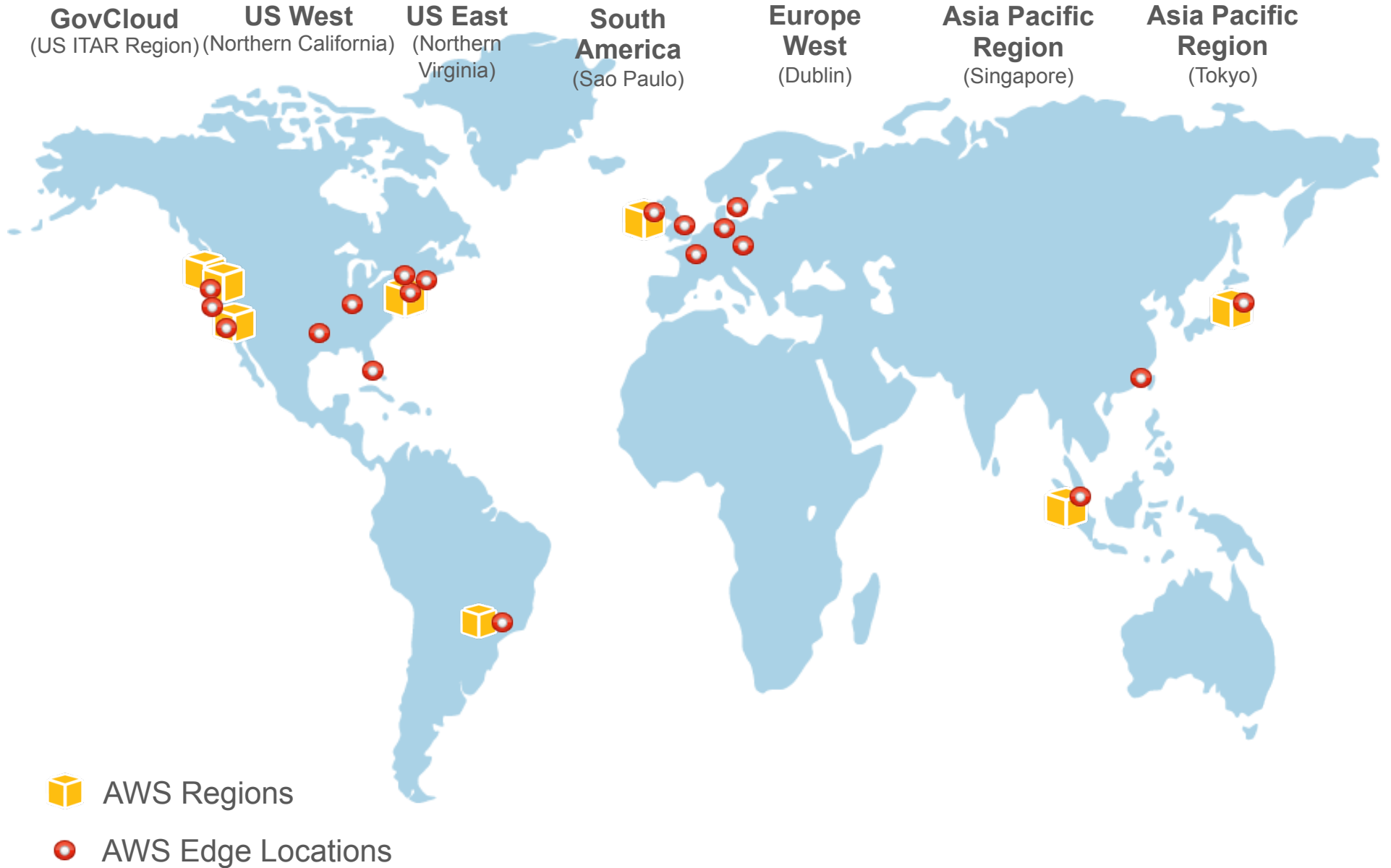
Safe storage decommission

Automated monitoring and  
self-audit

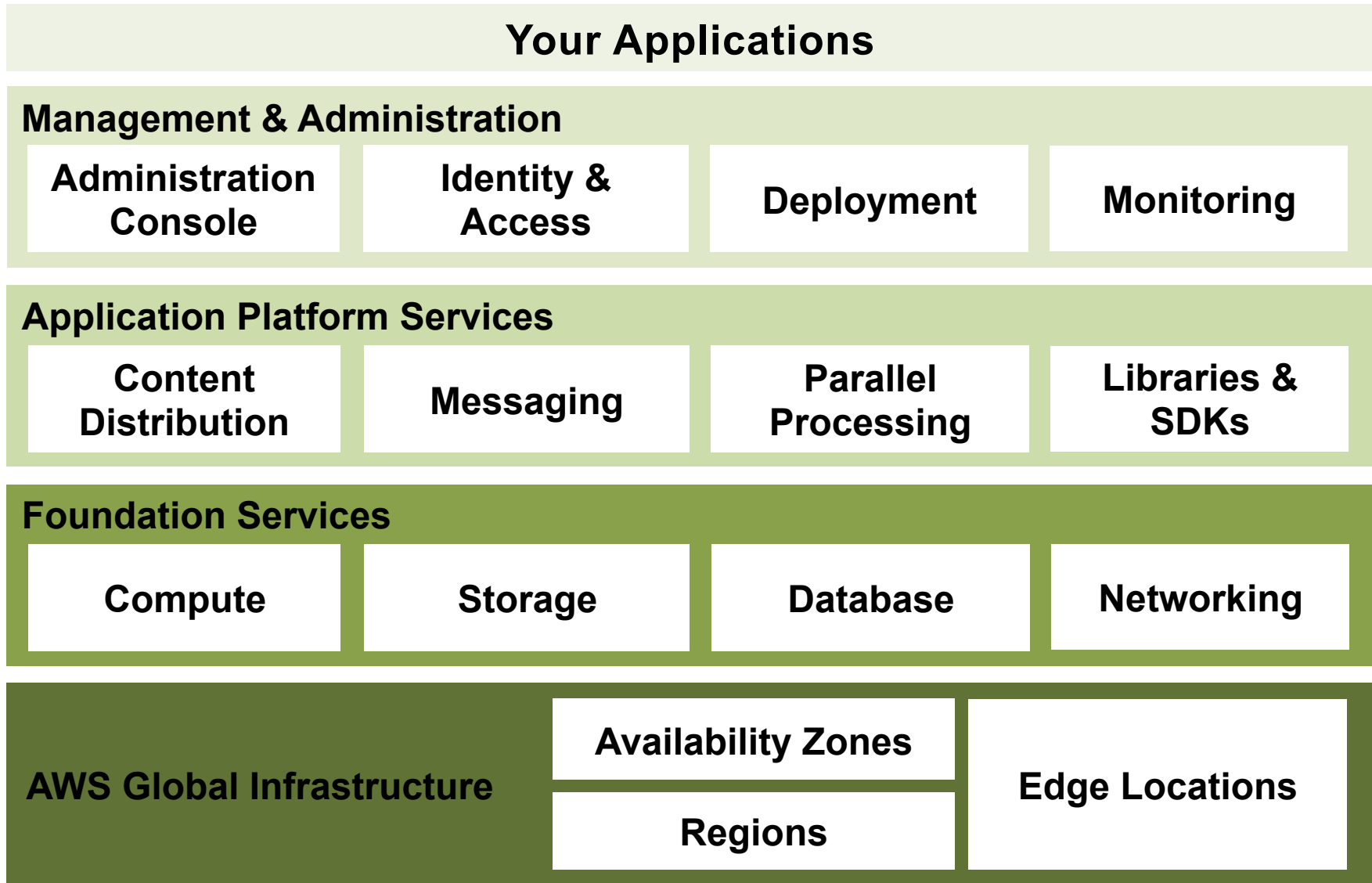
Advanced network protection

AWS Security White Paper Available at <http://aws.amazon.com/security>

# The Cloud is Distributed



# The Cloud is Flexible



# AWS GovCloud (US)

- AWS Region for US government agencies and contractors
- Move sensitive workloads to the cloud
- Access limited to US persons (ITAR)
- Enables compliance with HIPAA regulations
  
- Use cases:
  - Enterprise applications
  - HPC and Analytics
  - Storage and Disaster Recovery
  - Web Application Hosting

# The Cloud is Flexible

- Choice of location (Region)
- Choice of development and management tools
- Choice of programming language
  - Java, Ruby, Python, Perl, .NET
  - AWS and third-party toolkits
- All cloud functions accessed as APIs
- All fully documented

```
- <definitions targetNamespace="http://ec2.amazonaws.com/doc/2011-12-15/">
- <types>
- <xs:schema targetNamespace="http://ec2.amazonaws.com/doc/2011-12-15/" elementFormDefault="qualified">
- <xs:element name="CreateImage" type="tns:CreateImageType"/>
- <xs:complexType name="CreateImageType">
- <xs:sequence>
- <xs:element name="instanceId" type="xs:string"/>
- <xs:element name="name" type="xs:string"/>
- <xs:element name="description" type="xs:string" minOccurs="0"/>
- <xs:element name="noReboot" type="xs:boolean" minOccurs="0"/>
- </xs:sequence>
- </xs:complexType>
- <xs:element name="CreateImageResponse" type="tns:CreateImageResponseType"/>
- <xs:complexType name="CreateImageResponseType">
- <xs:sequence>
- <xs:element name="requestId" type="xs:string"/>
- <xs:element name="imageId" type="xs:string"/>
- </xs:sequence>
- </xs:complexType>
```